

# BLOGGING CHECKLIST

## Pre Publishing.

- Proofread
- Images / Media
- Headings
- SubHeadings
- Internal Links
- External Links
- Question at the end of post /  
Call to Action
- Add a Pin-able image
- Featured image
- SEO / Keyword & Meta  
Description
- Schedule

## Once Published.

- Pin Image to your  
Pinterest (and any blog  
boards you are in)
- Post Link on Twitter  
(Around 3-5 times daily  
for the next 2-3 days)
- Change Insta Bio link to  
latest Post (and announce  
New post in captions)
- Announce New Post on  
Instagram Stories  
(& or Snapchat)
- Post Link to Facebook  
(and any blogging  
Facebook groups)
- Monitor your statistics